



# SIX QUESTIONS

## TO GET YOUR LABELS RIGHT


Asking the right questions makes label ordering easy. Asking questions like these does two things. First, it shows your customer you care about their business and want to provide them with a thermal solution that fits their specific needs. Second, it tells DLS everything they need to know about the label construction and allows them to provide an accurate, competitive quote within three hours.

**1** What is the label being applied to? 

**4** Is it run through a printer for imaging? What is the printer make and model? 

**2** How long does the label need to last? 

**5** Does the label need to be preprinted or blank? 

**3** What are the temperature and conditions it needs to function in after application? 

**6** At what temperature is the label being applied? 